



Making Mortgages Better.™

FOR RELEASE ON:
September 23, 2014

For more information, contact:
Kristina Loftus, Corporate Communications
Phone: 781-742-6500, x416
E-mail: kloftus@radiusgrp.com

radius financial group inc. launches a new website at radiusgrp.com

September 23, 2014, NORWELL, MA – radius financial group inc., a leading private mortgage lender in New England, has launched a newly designed website at radiusgrp.com. The new website has been enhanced for easier access to information and an overall improved user experience. Some of the highlights include an intuitive layout, expanded resources and a mobile responsive design.

The new design guides users on their borrowing journey without any clutter or confusion along the way. The information flows logically from one section to the next, and large buttons provide a clear call to action, clearly directing users exactly where they want to go.

The re-vamped learning center allows borrowers the opportunity to familiarize themselves with each step of the mortgage application process. From learning about the loan programs we offer to estimating finances with our calculators, clients will benefit from our mortgage tools and resources, and our loan officers and referral partners will benefit from educated borrowers.

The new site has a flexible structure that will adjust based on the device being used. So whether it's accessed through a smartphone, tablet, or home computer, the browsing experience will be optimized for that format.

“We’re proud of the first impression the new site will make on borrowers, referral partners and prospective employees. It truly embodies our brand promise of making mortgages better,” said Sarah Valentini, principal of radius.

Scheduled Q4 enhancements to include live chat and a responsive mortgage application.

-MORE-



About radius financial group inc..

radius financial group inc.. is a leading, private, full-service mortgage lender in New England, consistently delivering quality financial services to its clients and referral partners since 1999. With a commitment to delivering a measurably better experience to borrowers, radius has been nationally and locally recognized for its continued growth and achievements. Headquartered in Norwell, MA, radius services Massachusetts, New Hampshire, Rhode Island, Maine, Connecticut and Florida, with offices in Mansfield, Orleans, West Springfield and Westwood, MA, and in Bedford, NH. Visit us at www.radiusgrp.com or facebook.com/radiusgrp

###

